



## Why are presenting skills important?

Speaking confidently in public and being able to give excellent presentations are essential skills for senior managers and leaders in business.



Great presentations will bring huge business benefits: an audience that is engaged and remembers your presentation long after you have left the stage is an audience that has deepened their relationship with you and the organisation you are representing.

Having a reputation as a great speaker will give you authority, while increasing your opportunities to influence in the areas you and your audience feel passionately about.

## Master the art form

At PS Programmes we appreciate how important presenting is to people in business. The range of opportunities is vast, including running team meetings and briefings, pitches and presentations to customers, making awards, contributing to webinars, or speaking at an exhibition or conference. Your time in the spotlight could be your key differentiator.



Our tailored presentation skills training will make a huge difference to your confidence and ability to present, enabling speakers and presenters to create the right 'vibe' – whether they are informing, persuading or entertaining their audience.

## What you will learn with PS Programmes?

Our bespoke training packages will help you:

- Understand our three golden principles of public speaking: Authenticity, Authority and Audience
- Structure and design presentations which engage an audience
- Present strong, articulate and powerful messages
- Build audience rapport
- Deliver confident and relaxed performances
- Cope with the unexpected without losing authority
- Manage interactions between the speaker and the audience, such as questions, contributors and objections



## PS Programmes training packages offered

We provide various training options as one or two day bespoke training programmes for groups or individuals:

### Programmes for teams

Working with teams to express authentic messages delivered with authority:

- Aimed at anybody who speaks to individuals or groups, or makes presentations to colleagues or clients
- Number of delegates/group size can be flexible depending on your requirements
- Programmes can be customized to fit in with on-going communications or leadership development programmes.

### 'On the Spot' presentation coaching

Rehearsing your presentation, speech or conference programme for your live event, conference or meeting.

- 'On the spot' coaching and directing if you or a group of speakers would like help in rehearsing your presentation either at your business, organisation or the venue at which you're holding your event.

### One-to-one presentation skills coaching

Particularly popular with senior management clients, this coaching tackles issues that individuals have about improving performance. This form of coaching enables us to focus solely on you and your particular goals.

Ideal approach for individuals who:

- Would like the focus and pace to be determined by your own goals and individual needs
- Prefer the flexibility of organising personal coaching sessions around a busy timetable
- Have confidential topics to discuss and wish to keep their personal development more private

### Chairing and facilitation

As well as coaching presentation skills programmes, we can also provide highly experienced chairs, facilitators and hosts for any events you are planning for your organisation.



## Why PS Programmes?

All our training programmes are designed and delivered by our team of experts who present regularly or make a living from public speaking. Between us, we have spoken at business conferences, award ceremonies, and in the media.

We've taken on roles as diverse as motivational speaker, conference chair, sports commentator and stand-up comedian. Our experience has seen us coach politicians, actors, academics, curators, business leaders, journalists, Olympic athletes and speakers for TED talks.

## Insider Secrets of Public Speaking

*Insider Secrets of Public Speaking*, the best-selling book by two of our PS Programmes expert coaches, Nadine Dereza and Ian Hawkins, is essential reading for anyone who needs to stand in front of an audience to speak.

**Contact us now to book your presentations skills training programme.**

